

# THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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19, May 26, 1956

## OPC SIGNS BOOK CONTRACT

A contract has been signed between the Overseas Press Club and the New American Library of World Literature for the publication of an OPC Bar Book, it has been announced by Kenneth S. Giniger, chairman of the OPC Book Committee. The deal, approved by the outgoing Board of Governors, was signed by Louis Lochner for the Club and by OPCer Victor Weybright for the publishers. First advance royalty payment has already been made to OPC.

The book, tentatively scheduled for late fall publication, will be a round-the-world guide to good bar recipes and will be edited by Lawrence G. Blochman. It will be both a manual of basic principles for the novice bar-tender and a compendium of rare and exotic concotions from the four corners of the earth for the more sophisticated palate.

Editor Blochman has issued an appeal to all members to send in recipes for their favorite drinks, both domestic and foreign, as well as bits of drinking lore and formulae from such overseas news centers as Shepheard's in Cairo, the Raffles in Singapore, and the Bergues in Geneva. Prizes to be offered for the best contribution in each of several categories will be announced later.

The editors ask that you send your recipes and anecdotes at once to Larry Blochman, c/o the OPC in New York.

#### CALLENDER IN NEW YORK

Harold Callender, chief correspondent in Paris for the New York Times, arrived in New York on the Queen Elizabeth Tuesday.

### Club Calendar

Monday, May 21 - House Operations Committee 5 p.m.

Monday, May 21 - Board of Governors, 7 p.m.

Tuesday, May 22 — Chinese Regional dinner.

#### GOAL - AN IMPROVED BULLETIN

There are few clubs which can manage a weekly publication, and the Overseas Press Club is one of the few.

With our many overseas members, it is not only important to have a weekly publication but it is equally important to make it a good one.

However, the job of bringing out even the most modest of weekly news organs is a trying one for volonteer editors

It is hoped to enlarge the Bulletin, to make it more professional in appearance and in accuracy, and to avail ourselves of the wealth of writing talent this club possesses at home and overseas.

A new Bulletin committee is being formed, and it will seek to draw on the most talented of our members.

We hope the club members will cooperate by being understanding of these problems, by serving on the staff if asked, and by contributing news and ideas to the Bulletin.

> John Wilhelm, Chairman Bulletin Committee

# OPC WHO'S WHO APPEARS

The first OPC directory of members to be published in five years appeared off the presses this week and will be in the mail to all members in the next few days.

The directory, titled "Who's Who in Foreign Correspondence," is a handsome 120-page volume bound in yellow and blue covers and it is 8½ by 11 inches or magazine size in format.

There are 85 pages of biographical listings, including all members, 29 pages of advertising, and seven pages of editorial copy consisting of historical and descriptive information about the club. Irwin Forman was chairman of the committee which published it.

# RICHARDSON NAMES COMMITTEE HEADS

President Wayne Richardson has announced the names of the committee chairmen who will serve with his administration at the Overseas Press Club.

Those announced here have been confirmed by the Board of Governors of the OPC and others will be announced in the near future. Each committee chairman will be free to name his own committee members, Richardson pointed out.

Those named so far are:

Dinner

Admission

Budget Richard de Rochmont Freedom of Press Victor Lasky Bulletin John Wilhelm Larry Newman Awards Kathryn Cravens House Ben Wright Administration and Reorganization Charles Robbins Overseas Liaison Irwin Forman Who's Who Constitution Revision John Luter

Richardson also named the executive committee which was approved by the full board. It is: Cecil Brown, Kathleen McLaughlin, Cornelius Ryan, John Wilhelm, Will Yolen, A. Wilfred May, and President Richardson.

Cornelius Ryan

Tom Whitney

#### **CURRAN TO EUROPE**

Thomas J. Curran, vice president and assistant general manager of the United Press and a member of the OPC Board of Governors, has been named European General Manager of the UP.

Curran was named by UP president Frank H. Bartholomew who left this week for a tour of European bureaus.

Curran will succeed A.L. Bradford, UP vice president and European manager, who is resigning because of illness but will continue to live in Europe as consultant to the UP. Curran will leave later this week and will take up headquarters in London on May 21.

#### THE BULLETIN -

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N.Y. MUrray Hill 6-1630.

Editor and Committee Chairman: John R. Wilhelm.

Assistants: Peggy Wilhelm, Barbara Bennett, Steve Nordlinger.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Darrel Berrigan (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo); Geraldine Fitch (Taipei).

## THE OVERSEAS PRESS CLUB Officers and Board

President: Wayne Richardson; Vice Presidents: Cecil Brown, Ansel E. Talbert, Lawrence G. Blochman; Secretary: Will Yolen; Treasurer: A. Wilfred May.

Board of Governors: John Barkham, Thomas Curran, Emanuel Freedman, Ben Grauer, Ruth Lloyd, John Luter, Kathleen McLaughlin, Will Oursler, Madeline D. Ross, Cornelius Ryan, Thomas P. Whitney, John Wilhelm, Helen Zotos; Alternates: Reavis O'Neal, Harold Lavine, J.C. Dine, Elizabeth Fagg.

#### COPYMUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members-\$10 yrly,Non-Members Advertising Rates on Request

#### BURKE HOME

Don Burke, of LIFE's London Bureau and an active member of the Club stopped in recently for his first glimpse of the Club's new quarters. Burke, a LIFE veteran, is in New York on a furlough and will return to London soon.

#### COSTELLO TO HONG KONG

Bill Costello, who gave up broadcasting after 14 years with CBS, has

## OPCer Ed Barrett Named Columbia Dean; Ackerman Retiring

Edward W. Barrett, former Assistant Secretary of State and a member of the OPC, has been named dean of Columbia University's Graduate School of Journalism.

Barrett, who has been an executive with the public relations firm of Hill and Knowlton, and before that Editorial director of Newsweek, will succeed another OPC member, Carl W. Ackerman, as dean of the famed school. Dean Ackerman is retiring July 31.

Dean Ackerman was one of the 12 students who made up the first graduating class of the Columbia School of Journalism in 1913. Upon graduation he launched into a writing career by joining the United Press which took him to Europe where he was based in Berlin.

With the outbreak of war, he left Berlin and spent a year as special correspondent for the New York Tribune and the Saturday Evening Post and his travels took him to Spain, Mexico, France, and Switzerland. He covered the Allied armies in Siberia during 1918 and 1919 for the New York Times. He returned to found the foreign news service of the Philadelphia Public Ledger and headed its London bureau for a time.

He was named dean of the Graduate School of Journalism in 1931.

established offices in Washington as counsellor on international relations. He will leave with Mrs. Costello the end of May for two months in the Far East.

## DATELINE WASHINGTONM

Five hundred editors, publishers RE cabinet members, members of Congress, Supreme Court, and diplomatic corps attended the Gridiron Club's 71st annual dinner and fun-poking session with President Eisenhower as ranking guest on he Saturday night. OPCers present were: Hugh Baille, UP; Turner Catledge, New York Times; John Charles Daly, ABC; James E. Farley, William Randolph Clu Hearst, Frank Holeman, NY Daily News ther and President, National Press Club; step Edward R. Murrow, CBS; Walter T. Rid- acti der, Ridder Publications; Associate Clu Justice of Supreme Court William O. reco Douglas; Eric Sevareid, CBS; J. Kings- ativ bury Smith, INS; Paul C. Smith, Crowell- "gr Collier Co.; Lawrence E. Spivak, Meet ass the Press; Sylvester Weaver, NBC; Don dev Whitehead, AP; William Zeckendorf, and cha -Jessie Stearns

## OVERSEAS TICKER \_TAIPEI Rec

In what might be called the hazards of the cold war on the hot off-shore islands, mit two visiting newsmen were injured recently. Hank Taluse, NBC cameraman suffered a dislocated shoulder and UP photographer Charles Lowe a sprained ankle when the army wehicle in which they were covering Quemoy veered off the road.

Loren Fessler, Time and Life correspondent, as well as NBC representative on Taiwan, flew to the USA this week because of the serious illness of his 78-year-old mother. Fred Waters, AP cameraman, has spent the past month here on a rather less hectic visit.

-Geraldine Fitch

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# NMORE COMMITTEE

Space limitations in the May 5th Bulation did not permit coverage of all the committees' reports to the annual meeting. The remaining reports as given by he chairmen are:

#### Overseas Members Liaison

Charles Robbins reported that the ph Club has 145 members abroad, many of vs them feeling as if they are the "Club's b; step-children" because of lack of Club d- activities among overseas members. The te Club's "youngest standing committee" o, recently appointed overseas represents. atives with the purpose of creating 1. "greater liaison" and Curt L. Heymann, et assisted by Jacqueline de Maudit, has on developed the nucleus on an active d chapter in Paris. Other regional representatives were appointed in Singapore, Manila, Beirut, Mexico and Rome. Arthur Reef, New York committee member, was of appointed liaison officer with other coms, mittees on matters affecting overseas membership. Through the Bulletin, memin bers will be asked to advise of trips to P this country, so they may be greeted d at the Club.

#### Program

Cornelius Ryan's report pointed out that during the 1955-56 year, 23 luncheons, 13 film previews and 3 "premieres" were organized. Only 3 luncheons lost money; the OPC had about 400 inches of publicity in the New York papers—exclusive of radio and TV coverage—as a result of the Committee's work. Ben Wright and Bill Safire acted as vice-chairmen; Will Yolen and Martin Davis acted as chairmen of the sub-committee. A recommendation was made that an "Activities Vice President" be appointed for coordination among committees.

#### Foreign Journalists Liaison

A press conference for visiting Russian newsmen, a reception for President Castillo Armas of Guatemala, and a reception for diplomats and correspondents from iron-curtain countries were among the year's activities reported by D.G. Van Acker as chairman of the Foreign Journalists Liaison Committee. Mention was made of the help extended to a number of newsmen from various countries in the completion of their assignments, and of the interest expressed by Washington members of the Club in developing an

activity in that city to fit in with the Committee's work here.

#### Public Relations

J.C. Dine reported 'because of the imagination and superior operating methods' of Club members responsible for programs, the Club received more publicity this year than in any other similar period. The Press Room on the fourth floor was also established during this Committee's tenure.

#### Memorial Library

Hugh Swoford reported that the Committee has sponsored a number of successful Book Evenings, among them the program of tribute to Louis Lochner. Guest authors who appeared at the Club for discussion of their recent publications on these evenings, for which John F. McCaffery acted as moderator, were Chester Bowles and Senator John Kennedy. Katharine Leeds, who served as both Committee chairman and vice-chairman, was responsible for the cataloging and rearranging by subject matter of the Library's books.

#### Books

K. S. Giniger reported that a book contract with the New American Library of World Literature was signed for the publication of a book of drinks and drink recipes, to be edited by Lawrence G. Blochman with the help of the Book Committee. The Committee has also obtained from previous publishers of OPC books the necessary releases and assignments of copyright so that material may be used in OPC radio and TV programs.

#### Constitution Revision

John Luter reported that the Committee proposed amendments to provide for a general mail ballot, requirement that the Nominations Committee name more than a single slate of candidates for Club offices, tightening in admission requirements, and the establishment of units of the Club by OPC members in other cities.

#### Who's Who

Irwin Forman reported that the chief function of the Committee was the publication of the OPC's Who's Who. Gil Busch was responsible for the sale of 29 pages of advertising and the donation by the St. Regis Paper Company of the paper stock for the 4,000 copies, making the publication almost self-supporting. After distribution of 2,000 copies to

### LONG ISLAND OR SOUTH AMERICA?

Madeline Ross reports there has been considerable response to the proposed OPC group tour of South America. She will call a meeting shortly to announce details of the plan. Interested members are asked to contact her.

#### INS PROMOTIONS

Several changes in International News Service's top echelon have been announced by Kingsbury Smith, vice president and general manager.

William C. Wilson, 41, has been appointed sales manager, to succeed the late Louis Allwell, who died March 29, Mr. Wilson has been stationed in Atlanta (Continued on following page)

members and other recipients, the remaining 2,000 will be on sale for \$2.00 per copy.

Hospitality
Larry Blochman reported 70 events this year in connection with the Hospitality Committee, among them the Tuesday Open House discussions, Regional Dinners, receptions and cocktail parties. The Committee also arranged for the exchange of privileges with a dozen other press clubs "from London to Santiago." A list has been posted on the bulletin board

#### Inter-American Affairs

William P. Gray reported that the Committee sponsored the Assembly on News, Knowledge and Freedom in the Americas (under the chairmanship of Dr. Gainza-Paz, recently returned to Argentina to resume managership of La Prensa), a reception for Dr. Gainza-Paz on a recent visit to New York, and a luncheon for discussion of the disappearance case of Dr. Jesus de Galindez. Virginia Prewett Mizelle was vice-chairman of the Committee.

#### Budget

Richard de Rochemont stated that the Budget Committee decided to consider the items of expenditure "unpredictable because of the way the Club operates with the Board of Governors as a final authority on expenditures," and "that in all probability extraordinary expenditures would tend to run parallel to extraordinary income with occasional dipping into cash reserves." The suggestion was made that "as a practical matter, this Club is not habituated to the idea of budgeting and a Budget Committee would seem to be superfluous."



ONE MEETS SUCH INTERESTING PEOPLE!

As the old saying about newspapermen goes, they meet such interesting people --mostly other newspapermen. In this case, however, it was Broadway actress Jayne
MANSFIELD (Will Success Spoil Rock Hunter) who threw a cocktail party at the
OPC jointly with OPC member Bob KANE. Left to right, Bob KANE, Hollywood
Columnist Mike CONNOLLY, JAYNE, and OPC president Wayne RICHARDSON.

as Southern Division director in charge of business activities.

At the same time, Mr. Smith announced that Tom R. Brislin, presently superintendent of domestic bureaus, will also serve as assistant sales manager, a newly-created position. John Nagel was named director of the Special Service Division in the INS sales department.

#### NOTES

Just back from a swing up the west coast from San Diego to Seattle and stops at Denver and Chicago on a Saturday Evening Post aviation assignment is *Phil Gustafson...Henry La Cos*-

sitt is off to Florida and the Bahamas on a magazine assignment.

Arthur Holzman had a drink or two with Bob Pierpoint and Dan Kurzman in Tokyo and a "shalon" or two with Eliav Simon and Al Rosenfeld in Jerusalem on his way back to the states from a round-the-world trip.

# NEW MEMBERSHIP APPLICATIONS ACTIVE

Frank Gavitt. Correspondent for UP in Panama City and for Panama American from July 1927 to September 1928. Proposed by Murray Lewis; seconded by Reavis O'Neal, Jr.

Deltus M. Edwards. NY Herald 1901-18; INS (Europe) from June 1918 to August 1919; rtd to NY Herald in 1919. Proposed by Charles A. Donnelly; seconded by Henry Gellerman.

#### ASSOCIATE

Edith Kermit Roosevelt, editor, Danny Lewis Newhouse Publ. since April 1956. UP (Washington, D.C.) from Nov. 1953 to Aug. 1955; Siskiyou Daily News (Yreka, Calif.) from Jan. 1953 to Sept. 1955; UP (San Francisco) from June 1951 to Jan. 1953. Proposed by John Goette; seconded by Ruth Lloyd.

The Chairman of the Admissions will Committee announces the transfer to the Active category of Channing M. Hadlock.

#### NEW MEMBERSHIP

The Chairman of the Admissions sor Committee announces the election to res membership of the following candidate: pos

#### ASSOCIATE

Alton Kastner, Public Information Dir., Radio Free Europe.

The following members were transferred to the Active category: Manfred George and Lawrence Stessin.

#### CLASSIFIEDS

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